

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Appl. No. : 10/538,101
Applicant(s) : PHILIP STEVEN NEWTON, ET AL.
Filed : JUNE 8, 2005
Conf. No. : 1381
A.U. : 2623
Examiner : SIPPLE IV, EDWARD C.
Atty. Docket : NL 021366

Title: APPARATUS AND METHOD FOR PREVENTING SWITCHING FROM A
CHANNEL DURING AN ADVERTISEMENT DISPLAY

AMENDMENT and/or RESPONSE under FINAL ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office action of 24 September 2008, please amend the above referenced application as follows and reconsider the application in light of the following remarks.

This paper includes (each beginning on a separate sheet):

- 1. Amendments to and/or listing of the claims; and**
- 2. Remarks / Discussion of issues.**